

****FOR IMMEDIATE RELEASE****

****Gookins Ooze into North Augusta as Expedition STEAM Adventures Launches New Imaginative, Play-Based, Hands-On Science Line****

****NORTH AUGUSTA, SC — October 25, 2025**** — Expedition STEAM Adventures, Ltd. Co. is pleased to share the launch of their new product line, **Gookins**, officially debuting this Saturday, October 25th, at North Augusta's Jack-o-Lantern Jubilee. Gookins are an imaginative, hands-on, slime-based play experience for children ages 3–12, focusing on the adventures of a brother and sister and the Gookins—cute, tiny pocket creatures residing in slime habitats.

Children attending this event will be among the first to participate in building their own slime habitat and adopting their very own Gookin.

Katrina Ford, one of the founders and current CEO of Expedition STEAM Adventures and a veteran educator, states, “When children get a chance to combine both their imagination, hands-on STEAM, and creativity, the outcome is magical! Children do not realize that they are learning while participating in their own gooey adventures. We are excited to share this new product line with the residents of the CSRA.”

Gookins are interdimensional creatures that crash-landed on Earth from the slime planet of Goolandia. Children can follow the adventures of Snuzzles the Space Rabbit, Dibbles the Dino, and others as brother-and-sister duo Liam and Mirelle help them get home. In the process, they launch the Goo Crew and help other Gookins find homes with children on Earth. Gookins join an entire lineup of other story-based STEAM kits such as **The Barnwood Hall Mysteries** from Expedition STEAM Adventures.

Families can visit Booth 146 at the Jack-o-Lantern Jubilee to discover more about Gookins and Expedition STEAM Adventures or visit ****www.steamadventurer.com****. For immediate press inquiries, please email ****info@steamadventurer.com**** or call ****803-221-8242****.

****About Expedition STEAM Adventures, Ltd. Co.****

Expedition STEAM Adventures is a children's educational company located in North Augusta, South Carolina dedicated to inspiring curiosity and creativity through hands-on science, technology, engineering, art, and math experiences. Founded by educators, the company develops story-based kits, workshops, and interactive events designed to make learning exciting, accessible, and imaginative for children of all ages.